

## **New J•bio™ Anti-Aging Product Line Debuts and Wins “New Product Excellence” Award at HBA Expo, June, 19th 2012** **New J•bio™ Anti-Aging Product Line.**

Immediately returning from a successful showing in New York, J•bio™ has begun to capture the cosmeceutical market with its new product line of anti-aging serums. The reason for their success is that traditionally most skin care products treat aging from the outside in, when in fact treating aging skin from the inside out has longer lasting and more dramatic results. J•bio™ anti-aging products has newly emerged in the market to provide a unique solution to your skincare needs with its secret weapon--ICG9 Triplex™. This proprietary, patented mix of human growth factors, antioxidants and peptides, at the highest concentration restore aging, sagging and tired skin to provide a more youthful and vibrant appearance.

Dubbed the new "sexy proteins," by our scientists, the antioxidants and peptides regenerate cells, increase cell division and increase oxygenation in the cell creating "homeostasis," the ultimate environment for cell health. Growth factors nurse the cell and tend to the cell's needs being the key activator and messenger that turn cell activities "on" and "off." Growth factors increase collagen production and reduce inflammation and general wrinkling, dryness and thinning of the skin.

Being introduced publicly for the first time at the HBA Expo, June 19, 2012, the J•bio™ lineup includes: Micro-refining Facial Serum, Restorative Concentrate Intensif, Illuminous Eye Serum and Restorative Hair Complex. All J•bio™ products contain the proprietary ICG9 Triplex™ and are the most technically advanced products on the market. Formulated and produced in an FDA credentialed lab provides for the highest standards in testing, purity and quality.

Omni Bio Solutions®, the parent company of J•bio™, has partnered with this FDA lab to create the highest and purest quality of growth factor products. J•bio™ founder William O'Brien, known as the handsome cowboy at the Chanel counter, said, "Through J•bio™ we not only found the answers for an aging professional community, but formulated a product that can replenish the appearance of skin and be a research leader in the skincare industry."

For an introduction to this new amazing skincare line and For media inquiries, please contact: Bill O'Brien at [bill@jbioserum.com](mailto:bill@jbioserum.com), or directly 602-722-5031.